

16 Easy Ways to Make Snapshot Success Work for Your Library...

1. Use the quotes and comments that you collected in your **annual report**
2. Feature your participation and your customers in your next **newsletter**
3. **Share your results with your board**
4. Put a Snapshot Day link on your **website** and link to the [Snapshot Day Facebook page](#)
5. Make a **slideshow** of **your photos** and run it in the library near the check-out desk
6. Make **bold signs** with your customer comments and display them throughout the library
7. Send an **email blast** to your customer list or community contacts featuring customer quotes
8. Let your **Friends group** know about your participation in Snapshot.
9. Develop your own **slide show** or webpage featuring the comments and photos
10. Ask if your **town website** can feature the slideshow
11. Ask your **local cable station** if they can use the slideshow or photos
12. Ask your **local newspaper** to run a photo and caption. Provide the customer's name and phone number if you have permission, so they can contact for an interview.
13. Design an 11 x 17 **poster** in color and print several copies "in house" for display throughout your library. Print even more posters and share them with your customers and **local businesses**.
14. **Thank** your participating customers by emailing or mailing photos and your Snapshot results.
15. Use comments and photos in a National Library Week **press release**.
16. Add Snapshot Day comments and photos to your library's **Facebook** page.

Share your ideas! We'd love to hear from you. Visit the [Vermont Library Snapshot Day Blog](#) or email your ideas to Kevin Unrath at Kevin.unrath@ilsleypubliclibrary.org and Christine Porter at christinewindsorlibrary@gmail.com .